

# Manx Accountancy Awards 2020

## Venue Sponsor

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#### OVERVIEW

Highlight your brand, even on a budget, to further your return on investment. Headline sponsorship offers your brand the highest prominence At the event, A huge opportunity to highlight your brand Above Any others. Headline sponsorship includes further benefits in Addition to the category sponsorship packAge: • A branded keynote Address At the start of the event, provides you with a platform to talk to the industry • Best seats in the house, your table will be directly in front of the stage • Dedicated sponsor profile section on the website's awards page (including logo, profile and web link) • Company bio on the published awards guide (subject to headline sponsor being confirmed before publication deadline) • Promotion via social media, such as Twitter, Facebook and LinkedIn pages • Company name mentioned against the awards in any other form of event advertising by the Management • Opportunity to make a speech at the Awards event • Opportunity to display banners and products and to distribute corporate literature to attendees • Sponsor thank you and mention in thank you email to guests (along with link to sponsor contact details if desired) • Post event PR opportunities including event photographs on the event website, social media pages and press releases, including Print media magazine • Exclusive logo on event tickets • Logos on all collateral • Exclusive banner on website • Two minute address on stage • Branding on stage, menus, signage • Tables of 10 guests • Logo on Awards promotion pages in Event magazines • Double page spread in winners guide • Full page editorial in winners guide • Thank you message on stage from Host

#### BENEFITS

- The opportunity to have a representative on the judging panel of your chosen category
- Listed as judging day sponsor on the event website with logo, 50 word company description and link
- Your brand and company logo displayed on the official event marketing emails
- Your brand and company logo listed alongside your chosen sponsored category on the website
- Listed as sponsor on the event website with logo, 50 word company description and link to your website
- Official "sponsor of event" banner - for your company to use on email and social media.
- Listed as corporate partner on the event website with logo, 50 word company description and link to your website
- Official "partner of event" banner - for your company to use on email and social media.
- Listed as partner on the event website with logo and link to your website
- Exclusive sponsorship of your selected award - A representative from your company will be invited onto the stage to announce and greet the winner of your sponsored category.
- Your brand and company logo included on your chosen category page and the sponsor page in Winners guide
- Your brand and company logo displayed on winners photo on website
- The Manx journal – logo in the post event supplement
- Announcement of involvement through social media (twitter & linkedin)
- 10% discount for any additional tickets required
- Full page advert in event guide plus your logo displayed in the sponsor acknowledgement section
- Promotional materials distributed in the waiting area
- Pull up banners (max of 2) to display in the waiting area
- Exclusive sponsorship of your selected award - A representative from your company will be invited onto the stage to announce and greet the winner of your sponsored category.
- Your brand and company logo displayed on the stage during the award presentation and included on the sponsor
- Your brand and company logo displayed on the stage during the award presentation and included on the sponsor slide during dinner.
- Your brand and company logo included on the sponsor slide during dinner
- Full page advert in event guide along with 50 word description. Your brand and company logo displayed in the sponsor
- Your brand and company logo included on the award trophy for your chosen category
- Your brand and company logo included on any specific judging day materials and marketing
- Your brand and company logo included on the 'sponsor slide' in the main room.
- Exclusive sponsorship of your selected award - A representative from your company will be invited onto the stage to announce and greet the winner of your sponsored category.
- Your brand and company logo included on your chosen category page and the sponsor page in Winners guide
- Your brand and company logo displayed on winners photo on website
- The Manx journal – logo in the post event supplement